



The Kidney Foundation of Canada is proud to support Research, and happy to help support the dissemination of research studies to our community.

To request support in disseminating a research study or opportunity, please see the following application form. Studies will be shared on our website ([Kidney Foundation - Participate in a Study](#)) and may be shared across our social media channels.

If you have any further questions, please contact Leanne Stalker, National Director of Research, [leanne.stalker@kidney.ca](mailto:leanne.stalker@kidney.ca) Please note, that it is at the discretion of the Foundation to post study requests.

**Please provide the following information about your study:**

<b>Study title:</b>		
<b>Primary study lead (name/email):</b>		
<b>Primary study contact (name/email):</b>		
<b>Institution:</b>		
<b>Location:</b>		
<b>How is this study funded?:</b>	<input type="checkbox"/> Academic	<input type="checkbox"/> Private
<b>Is this study being undertaken for a third party such as a Pharmaceutical company?</b> <input type="checkbox"/> yes <input type="checkbox"/> no		
<b>Lay summary of the work being completed:</b>		

**Participants: Are there particular participants you are interested in reaching?  
Please provide details below:**

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<b>Which mechanisms of dissemination interest you:</b>	<input type="checkbox"/> Website	<input type="checkbox"/> Social Media	<input type="checkbox"/> Targeted Dissemination	<input type="checkbox"/> KidneyLink
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<b>Do you have ethics approval from your institution for this work?</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
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**If yes, please provide the approval information:**

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<b>Does your ethics approval include social media dissemination?</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
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**Please provide a timeline for study sharing. When would you like the study posted, and when would you like it removed from advertisement?**

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<b>Do you have an approved study poster or website?</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
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<b>Is the study poster/website available in both English and French?</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
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**If yes, please provide a link or include a version of the approved language/poster with this application:**

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<b>Do you have approved social media graphics for your study?</b>	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
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<b>If YES, are your social media graphics available in both English and French?</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
<b>If NO, would you like us to build graphics for you? These will be built using our templates and all samples will be sent to you for review before posting.</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
<b>If you are building your own graphics, please ensure that your designs follow the general recommendations for social media below:</b> <ul style="list-style-type: none"><li>• <b>Size:</b> 1080 x 1080 px (preferred &gt; works on all platforms), 1200 x 630 px (works everywhere except Instagram)   File format: PNG or JPEG format</li><li>• Focus on a <b>singular, main message</b> and provide value to users</li><li>• <b>Popular graphic styles:</b> checklist, infographic, step-by-step</li><li>• <b>Simple:</b> 1-2 fonts, short and concise text, 1 CTA, room for white space</li><li>• <b>Visual:</b> 1-3 colors (contrasting) + use eye-catching elements (arrows, emojis, photos, etc.)</li></ul>		
<b>Please list languages in which this study will be available:</b>		
<b>Do you have specific media that you would like us to use? (photos, etc.)?</b>		
<b>Is there anything further you would like us to know about your study?</b>		